## QUARTERLY CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

Station: WAFB	Quarter: 2Q	Year: 2016
[List titles of all pr	nd-Under Children's Programmir rograms that were originally proc re of children 12 years old and yo	luced and broadcast
WAFB PRIMARY PROGRAMMING STREAM CBS 9.1	BOUNCE 9.2 MULTICAST	WBXH 9.4 MULTICAST
Station certifies that all digital channels were formatted so that	, as a matter of standard policy a	grams carried during this quarter on its
Yes	No	
<b>2.</b> Station certifies that th matter" time limits stated above were explanation.		the quarter in which the "commercial hildren's programming. If no, attach an
Yes	No	
<b>3.</b> Station certifies that, do §73.670(b), (c) & (d) of the FCC's rules r	•	d with the commercial requirements of addresses. If no, attach an explanation.
Yes	No	
I hereby state, under penalty or my knowledge, information and belief.	perjury, that the foregoing is tru	ue, correct and complete to the best of
Signature:	)	Date: 7/1/16

[Attach any commercial certification or confirmation provided by network and program suppliers. Upload a copy of this certification to your online public file no later than April 10, July 10, October 10, and January 10.]

## CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS April 1, 2016 through June 30, 2016

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
DR. CHRIS PET VET
HENRY FORD'S INNOVATION NATION
THE INSPECTORS
CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2016 through June 30, 2016 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.

Matthew Margo

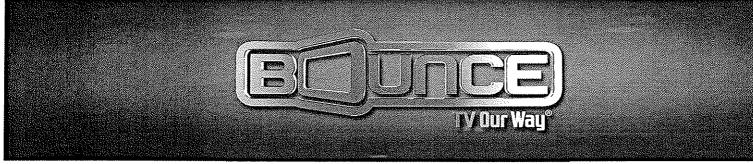
Senior Vice President

CBS Program Practices, New York

Pathew Hango

CBS Television Network

Date: June 30, 2016



## COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION SECOND QUARTER 2016

During the second quarter of 2016 (April 1, 2016 – June 30, 2016) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

## E/I Programs (series)

Program: Awesome Adventures (April 1, 2016 – June 30, 2016)

Time: Saturdays 10:00 AM - 10:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Live Life and Win (April 1, 2016 – June 30, 2016)

Time: Saturdays 10:30 AM - 11:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Animal Atlas (April 1, 2016 – June 30, 2016)

Time: Saturdays 11:00 AM - 11:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Awesome Adventures (April 1, 2016 – June 30, 2016)

Time: Saturdays 11:30 AM - 12:00 PM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Live Life and Win (April 1, 2016 – June 30, 2016)

Time: Sundays 10:00 AM - 10:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: The Real Winning Edge (April 1, 2016 – June 30, 2016)

Time: Sundays 10:30 AM - 11:00 AM ET

Duration: 30 minutes Rating: TV-PG E/I



# Animal Atlas FCC E/I Children's Programming Production Statement 2013-2014 Season 26 episodes x 30 minutes Age group: K13-16 / TV-G

## Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

## FCC E/I:

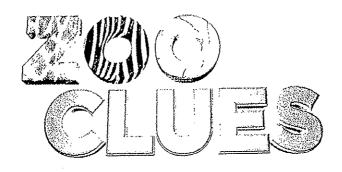
- \* Program Producer verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2013-2014 season.
- Program Producer will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

## FCC E/I compliant website:

\* Program Producer agrees to maintain the website in a manner in compliance with the FCC Kids E/I guidelines.

## FCC E/I compliant content (ages 13-16):

• Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them.



## Zoo Clues

FCC E/I Children's Programming Production Statement 2015 - 2016 Season 18 episodes x 30 minutes Age group: K13 - 16/ TV-G

## Closed Captioning:

Programs will be delivered fully Closed Captioned.

## FCC E/L:

\* Program Producer verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16.

## FCC E/I compliant website:

\* Program Producer agrees to maintain the website in a manner in compliance with the FCC Kids E/I guidelines.

## FCC E/I compliant content (ages 13-16):

\* ZOO CLUES is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment.

Produced and Distributed by: Bellum Entertainment 2901 W Alameda Ave Suite 500 Burbank, CA 91505 818-480-4600



## COMMERCIAL LOAD AND WEB SITE REPORT

## 3rd quarter 2014

Into the Wild is designed to meet the educational/informational requirement for children thirteen to sixteen years old. Because these programs are originally produced for and directed at children thirteen to sixteen years old, the commercial limits do not apply. (see 47 c.f.r. § 73.670 (note 2) We do certify that all of these programs were formatted with the following commercial load:

Program: Jack Hanna's Into the Wild

Duration: Half-hour

Number Commercial Minutes: 7:00

Litton Entertainment

4/8/14



Dear Station,

Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "ANIMAL RESCUE" satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "ANIMAL RESCUE" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ANIMAL RESCUE" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on-line at our website, www.telcoproductions.com. Also available online are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program (see following pages). If you have any other questions or comments, please feel free to contact us.

Sincerely,

alex Paen

Alex Paen President.

Telco Productions, Inc.

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403-4747 USA

Telephone 310.828.4003 Fax 310.828.3340

E-mail info@telcoproductions.com Website: www.telcoproductions.com



**Eco Company** 

FCC E/I Children's Programming Production Statement 13 Age group: T13-16 / TV-G

Barter Split: 3.5/3.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

#### ECC EA

- Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. Eco company is targeted to Teens ages 13-16.
- Producer will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

  Commercial Limits:
- Producer will keep total commercial time within the program to 7:00 or less, plus closed captioning and promotional fee announcements as allowed by the FCC..
- Producer will provide Eco Company to stations with 3:30 of barter commercial time within the program.

FCC E/I compliant website:

- Producer warrants that <u>www.eco-company.tv</u> will remain in full compliance with FCC regulations.
- Additionally, Producer will neither mention nor show onscreen any website inside the program content of Eco Company with the exception of: <a href="http://www.eco-company.tv">http://www.eco-company.tv</a>, <a href="http://www.eco-compa

featured in the program dedicated to green initiatives and education.

No Host Selling:

- Producer will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.
- Program Producer will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced and Distributed by: Red Willow Films

Bob Anderson - Executive Producer

## Teen Kids News - FCC Credentials

Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.

More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

## Advocacy group Children Now says broadcasters follow letter, not spirit of FCC's educational/informational standards.

## By John Eggerton -- Broadcasting & Cable, 11/12/2008

Advocacy group Children Now says that only one in eight kids TV shows offered up by broadcasters as meeting the educational/informational (E/I) requirements of the FCC meet "high quality" standards for educational shows, and it wants the FCC to make its educational guidelines stronger and clearer.

It also wants the commission to monitor compliance and respond "quickly" to public complaints (like those filed by Children Now). The group called on broadcasters to improve the quality and availability of kids shows, including applying the six key criteria to their offerings (see below). It also asked parents to become more involved in their kids' TV watching and to complain if they think an E/I-certified show is not sufficiently E/I.

Children Now concedes that broadcasters are meeting "the letter" of the law, airing three hours of E/I programming, and even applauds them for it. But the group asks whether "their efforts truly live up to the spirit" of the Children's Television Act and its children's programming requirements, overseen by the Federal Communications Commission.

The FCC essentially allows broadcasters to self-certify that their E/I programs meet FCC requirements, including that the shows have education as "a significant purpose," that they are at least a half hour, that they air between 7 a.m. and 10 p.m. and that they air weekly.

That has produced some questionable, even embarrassing calls, like billing The Flintstones as a history lesson or a baseball pre-game show as educational because it teaches how to throw a curve ball.

TV stations are required to air at least three hours a week of educational/informational programming and to identify the shows to the FCC and in their public files.

The report, which is scheduled to be unveiled at a press conference in Washington Wednesday, at which FCC Commissioner Jonathan Adelstein is scheduled to speak, looks at the "quality" of the shows offered up as educational, something the FCC reporting requirement does not address.

## Children Now says it measured the shows according to six criteria:

- 1. clarity, meaning how explicitly is the educational element presented
- integration, or how often the lesson is repeated
- 3. involvement, which means how engaging is the educational element
- 4. applicability, or how the lesson is connected to the real world
- 5. importance, meaning not how important to the story but how important is the lesson to children's development
- 6. positive reinforcement, or to what degree is learning rewarded.

Each show--120 episodes from 24 "representative markets" were analyzed--was given a up to three points in each category, with an 0-6 score labeled "minimally educational," a 7-10 score deemed moderately educational, and an 11 or 12 score considered highly educational. Media researchers Dale Kunket of the University of Arizona and Kristin Drogos of the University of Illinois did the analysis.

By that measure, only 12 shows got the highest score, while 21 were minimally educational, with the rest getting the lowest score. Children Now also says most broadcasters are only doing the minimum three hours (59%).

Kunkel is a familiar figure to broadcasters. He is a long-time critic of broadcasters' children's programming and has testified numerous times about the need for more educational "educational" children's shows.

One station singled out with high marks was Raycom's MyNetworkTV affiliate in Honolulu, KFVE, which airs 5.5 hours per week, with shows like Where on Earth is Carmen Sandiego and Beakman's World, and programming every day but Sunday.

The eight shows that were determined to be of the highest educational content were evenly divided among commercial and noncommercial shows with four apiece: Sesame Street, Between the Lions, Cyberchase, and Felchl With Ruff Ruffman (PBS) and Beakman's World, 3-2-1 Penguins, The Suite Life of Zack and Cody, and Teen Kids News.



## On The Spot

FCC E/I Children's Programming Production Statement 2013-2014 Season 22 episodes x 30 minutes Age group: K13-16 / TV-G

## Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

- FCC Eff:
  Program Producer verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2013-2014 season.
- \* Program Producer will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

## FCC Ell compliant website:

\* Program Producer agrees to maintain the website in a manner in compliance with the FCC Kids E/I guidelines.

## FCC E/I compliant content (ages 13-16):

On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.